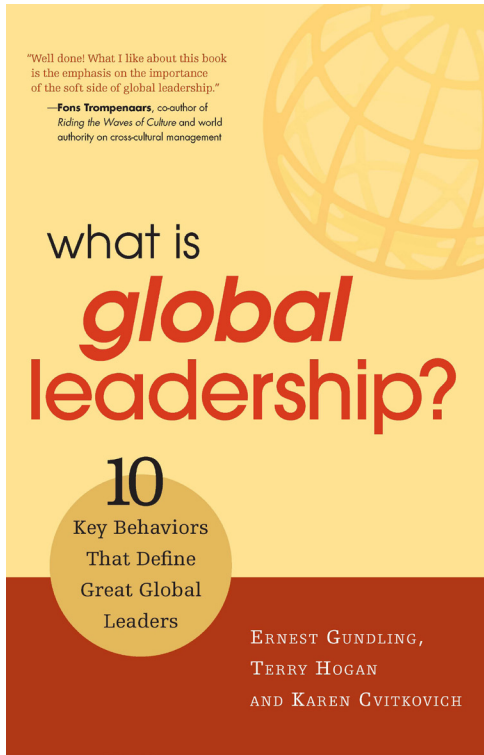




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What is Global Leadership?

10 Key Behaviors that Define Great Global Leaders

by Ernest Gundling, Terry Hogan and Karen Cvitkovich

What is global leadership? It turns out that many companies around the world are missing a key point: that global leadership is distinctly different from the leadership skills needed in a domestic operation. The global economy requires a new set of leadership skills—imbued with a global mindset, cross-functional and effective across cultures and nationalities—that were not as critical even a decade ago. In ***What Is Global Leadership?***, the authors draw on cutting-edge research

conducted by Aperian Global, including first-hand interviews with successful global leaders, which highlights 10 key behaviors critical to international settings. In addition to providing a detailed description of each behavior, the authors demonstrate how these can be applied in the context of leadership development programs, executive coaching, global teams, and leader-led action learning. Whether one is leading an entire organization, a business unit, or a geographically dispersed team, this essential guide provides an important resource for developing global leadership talent.

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